



WEST CITY CRUSADERS

OUR VISION

To become the most successful
Futsal club in Western Sydney

To aim for **EXCELLENCE** in the growth
and development of grassroots and elite futsal
programs for the youth in our community

To totally focus on

ONE CLUB ONE VISION

To increase the profile of the
WEST CITY CRUSADERS
in both the local and business community

OUR VALUES

Integrity, Quality, Professionalism, Trust and Teamwork



**WEST CITY
CRUSADERS**

FUTSAL

Media companies recognise that the next big thing in advertising will be the machine we know as Futsal

The rise in profile of Australian Futsal since our Socceroos Success in the last Football World Cup has not ceased, and with the Socceroos Crowned Asian Champions football is on everyone's mind, our future looks bright. With some sports faltering with problems such as player behaviour and a shrinking spectator base, Futsal is seen as a clean sport the world over.

Futsal is the fastest growing sport in Australia. NSW averages 6% annual growth. And the West City Crusaders Futsal Club is above the national average for participation.

At West City Crusaders Futsal Club we recognise that sponsorship can't be seen as just a donation. We are willing to work together to form long-term relationships, where both parties gain from the partnership.

We are fast becoming one of the largest Futsal clubs in Western Sydney, offering a structured pathway for junior player development throughout the Blacktown, Blue Mountains and Penrith Municipal areas, with 43 local clubs teams and 11 representative teams.

**A future giant
with whom to
place your
hard earned
dollar...**

WHAT CAN WE DO FOR YOU?

**We offer prospective partners a
range of opportunities**

Using the same state of the art technology used by the Hyundai A-League clubs, we can place your company logo, or message, on our players' jerseys, shorts, polos, or gear bags. We can design on-site court advertising to display your product and company name.

And we can tell everybody how great you and your company services are!

We can promote your company identity in the local area and state-wide on a week-by-week or day-by-day basis with a package designed to suit your needs.

**All our packages may be altered
to suit individual needs**



**WEST CITY
CRUSADERS**

SPONSORSHIP PROPOSALS

COURT SIDE SIGNS

\$100.00 + initial cost of sign (2.4m x 6m)

WEB SITE BANNER ADVERTS

One advert for 12 months on the [Crusaders web site](#). \$100.00 [includes design of ad]

Fees are based on unchanged content for the length of the contract term.
Additional fees apply for each change of content.

BRONZE PACKAGE **\$500.00**

Your choice of **one** of the following:

- **Your company/brand name** on your choice of one team's representative playing Jersey - **or**
- **Your company's products** in exchange for advertising rights - **or**
- **Naming rights** of individual W.C.C.F.C Local Competitions and Awards. Competition naming rights differ for each competition.

With any of the above, you will receive:

- **Your company's message** announced during half time for every home representative match.
- **Message adverts** on the [Crusaders web site](#).
- **Your company logo** on a "Sponsors" rotary advert on the web site.

SILVER PACKAGE **\$1,000.00**

- **Your company/brand name** on the right sleeve of every representative player jersey [11 squads]
- **Your company's** message announced during half time for every home match.
- **Message adverts** on the [Crusaders web site](#).
- **Your company logo** on a "Sponsors" rotary advert on the web site.

GOLD PACKAGE **\$1200.00**

- **Your company/brand name** on the front of 3 Representative player jersey + initial cost of screen-printing
- **Two 2.4 metre x 800mm court side signs** + initial cost of sign
- **Your company's message** announced during half time for every home match.
- **Message adverts** on the [Crusaders web site](#).
- **Your company logo** on a "Sponsors" rotary advert on the web site.



**WEST CITY
CRUSADERS**

SPONSORSHIP PROPOSALS

By joining this very proud club, you may wish to apply for the ultimate in sponsorship

PLATINUM PACKAGE price by negotiation

- Your company logo on every player's Jerseys sleeve, both W.C.C.F.C and the 490 local players.
- 4 x 2400mm x 300mm signs at every local competition game + initial cost of sign
- Your company's message announced during half time for every home representative match.
- Message adverts on the [Crusaders web site](#).
- Your Company logo on a "Sponsors" rotary advert on the web site.
- Your Company name preceding any media press release.

We also receive great press with photo coverage within the Local *Blacktown Advocate*, *Mt Druitt/St Marys Standard*, *Penrith/Nepean Press*, *Western Weekender*, *Sun Newspapers* and weekly announcements with the local *WOW Fm* Radio station.

With most of the above packages, your company name would precede any article on "your team" produced within the local media.

Our 43 Affiliated local club teams have more than 490 players with over 54 coaches and officials and a parent base over 800. Teams play at least 18 local matches + many play State Wide tournaments during and after the season.

You can own your own competition or tournament by paying as little as \$1000.00 per season and any publicity regarding your age group will contain your company name.

If you don't see anything that fits your needs, tell us, as all the packages are totally flexible and can be tailored to suit your budget.

Visit www.westcitycrusaders.com.au and see how our web site can help you advertise.

We have a high number of visitors to our site, with photo galleries, results, news and events information, including a special mention when a new sponsor comes on board!

If you would like to discuss any sponsorship plans further, please do not hesitate to contact us.

WARREN LADD 0421 910 413

info@westcitycrusaders.com



WEST CITY CRUSADERS

OUR PROUD HISTORY

West City Crusaders Futsal Club was first established in 2003 as the Colyton Crusaders, with only 7 teams. A small band of dedicated volunteers saw the need for a Futsal Club in the Penrith area.

The Club then secured the use of the Colyton High School main hall.

In 2003 the club hosted its first grassroots competition a combined U/6-7 age group, and quickly outgrew the one court venue. With the help and advice of Football NSW, the club relocated to Penrith.

In 2005 the club secured the use of the Penrith City YMCA Complex, and with the move to the new venue, it was decided to adopt a new club name, the West City Crusaders.

The YMCA closed its playing courts to extend their gymnastic program in 2008, and the club was on the move again, relocating to the Penrith Valley Region Sports Centre, which we now call home.

Crusaders have extended our player membership to over 43 teams, from U/6 through to Open Men's and Women's teams. That's nearly 350 players in grassroots competitions, representative teams and academy programs, with 120 players competing in the Football NSW Futsal state league.

We currently run programs at the Penrith PCYC, Hawkesbury University, Penrith Valley Regional Sports Centre and the Emerton Leisure Centre.

We are always looking for new venues and new ways of engaging with the great community of western Sydney.

COME ON BOARD & BE A PART OF IT